

GREENING YOUR BUSINESS



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www.livinggreenwiththeking.com
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U.S. Department of Energy — 12th Annual Small Business Conference & Expo
May 10-12, 2011 - Kansas City, MO

The King of Green - Windows Internet Explorer

http://www.facebook.com/home.php?#!/pages/The-King-of-Green/97632690655

Google

Favorites Spirit of America Festival ... Free Hotmail Get More Add-ons

The King of Green

facebook

Search

Home Profile Account

The King of Green

Public Figure · Lees Summit, Missouri Edit Info

Wall

Hidden Posts

Info

Photos (5)

Discussions

RSS/Blog

FBML

Links

Polls/Quizzes+ Edit

About Edit

Going green is such a broader, deeper subject than just recycling. Gary Wa... More

911 people like this

Likes See All

Feel the Power

Share: Status Question Photo Link Video

Write something...

The King of Green

One year later from the BP Deepwater Horizon disaster...what has changed??? Please remember the 11 that lost their lives and the millions that had theirs changed... KOG

BP Gulf Oil Spill Cheat Sheet: A Timeline of Unfortunate Events
www.treehugger.com

The BP Deepwater Horizon oil rig ablaze. Oil spill picture. Image: U.S. Coast Guard. BREAKING (7/15/2010): Flow of Oil Halted for First Time Since April BP Oil Spill in the Gulf of Mexico It's been a strange month in

2 hours ago · Like · Comment · Share

Gail Worth Thank you for everything you did to help down there... both physically and through donations of supplies.
2 hours ago · Unlike · 1 person

Write a comment...

Admins (3) [?] See All

Use Facebook as The King of Green

View Notifications 5

Promote with an Ad

View Insights

Suggest to Friends

You and The King of Green

572 friends like this.

Next Door Pizza & Pub, Best Green Blogs, Missouri Organic Recycling

Quick Tips

Get more people to like your Page with Facebook Ads today!

Get More Connections

Chat (121)

Internet | Protected Mode: Off

100%

10:26 AM

Inbox - Microsoft ... RE: Gary Walker Fa... The King of Green ... Microsoft PowerP...



New Daily Active Users 4/15/10 to 4/15/11

☒ Daily Active Users ☐ Weekly Active Users ☐ Monthly Active Users



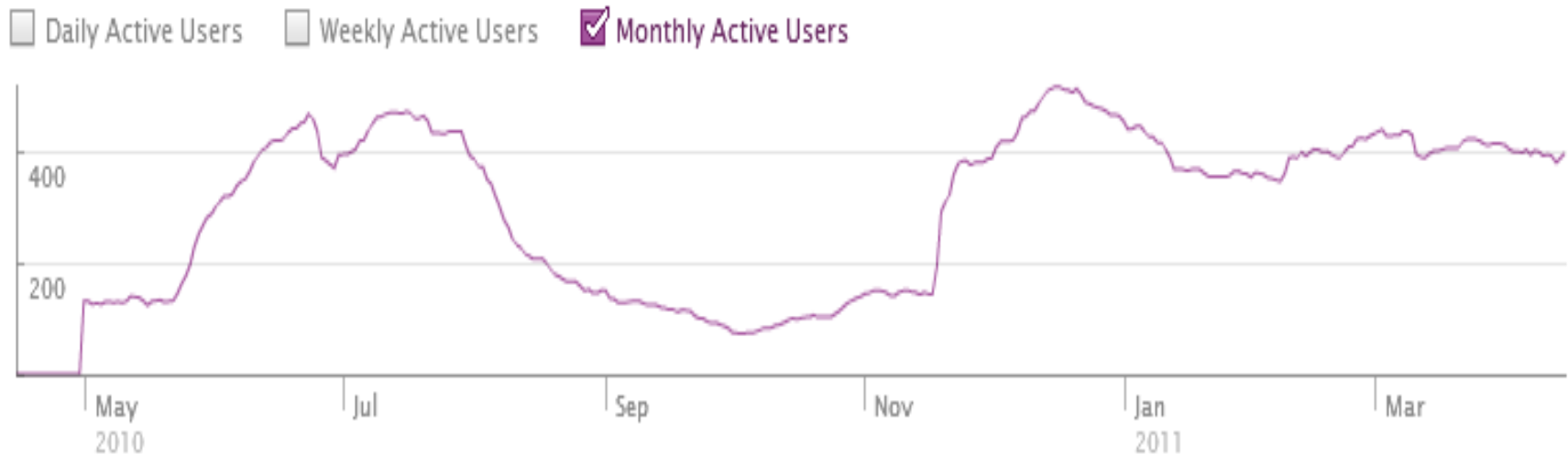
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New Weekly Active Users 4/15/10 to 4/15/11



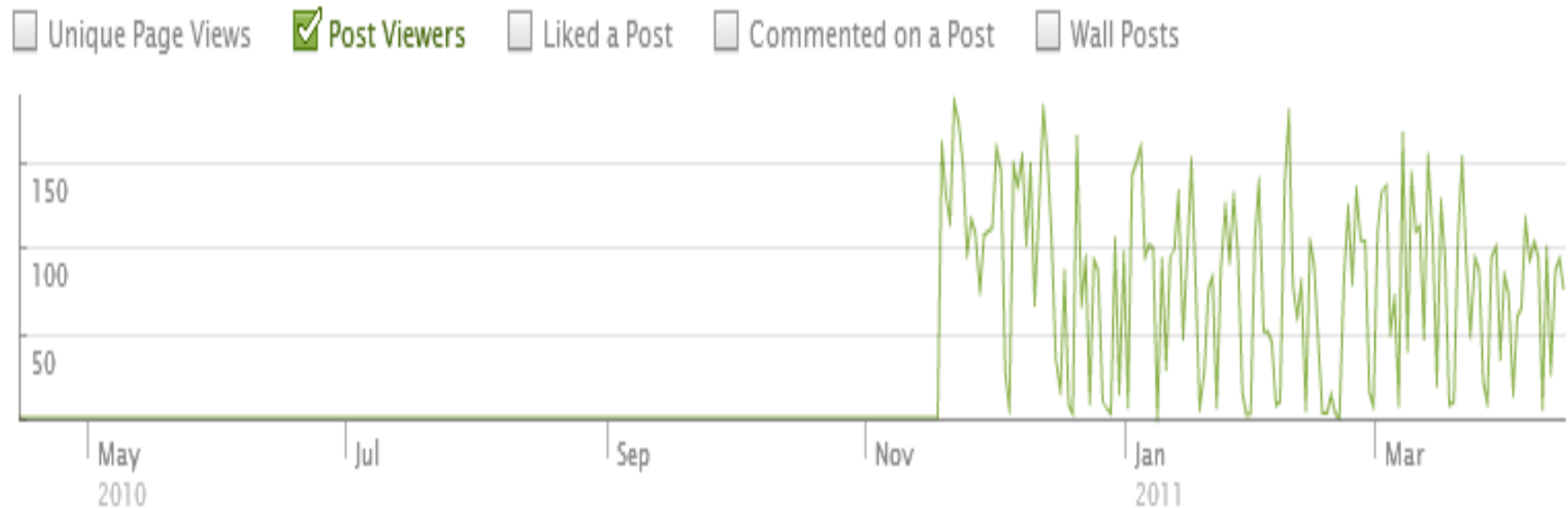
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New Monthly Active Users 4/15/10 to 4/15/11



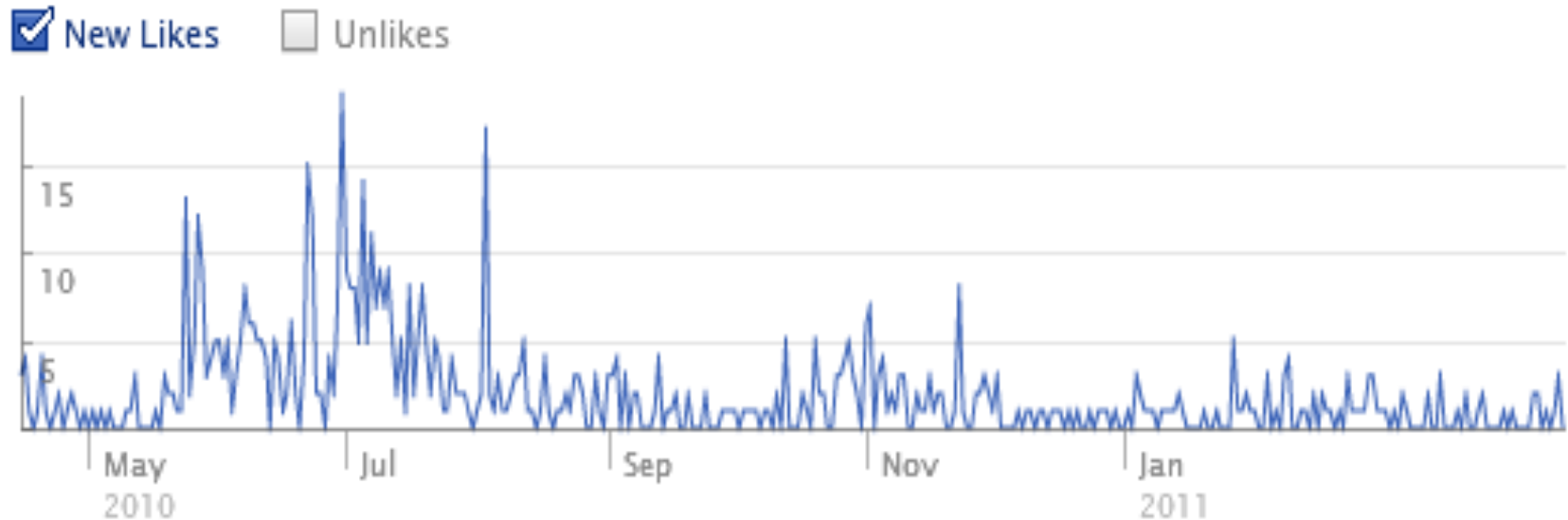
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New Daily Active Users Posting to the Website 4/15/10 to 4/15/11



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New Daily Likes from 4/15/10 to 4/15/11



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New Sources of Likes Came From 4/15/10 to 4/15/11

- **263** Requests
- **227** Unknown
- **161** Page
- **20** Ads
- **14** Suggestions
- **9** Like Box
- **5** Search
- **3** Messages
- **2** Stream
- **1** User Profile



New Active Daily Views 4/15/10 to 4/15/11

☒ Page Views ☐ Unique Page Views



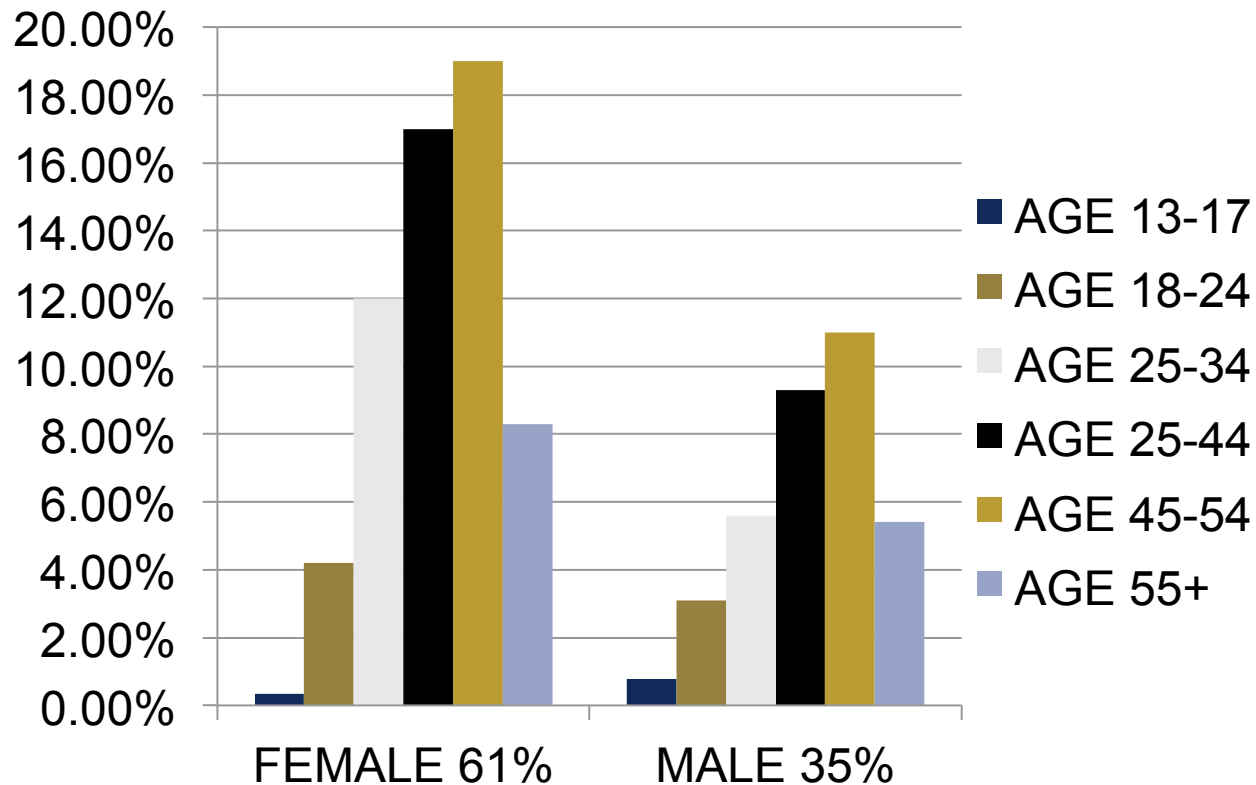
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Total New View Sources 4/15/10 to 4/15/11

- **10,566** Wall
- **3,136** Discussion Boards **1,034** Photos
- **435** Information
- **142** Social RSS
- **104** Boxes
- **59** Fan Appz
- **38** Links
- **34** FBML
- **4** Extended Info
- **3** My Web Embed: YouTube, Flash, Music!



FRIENDS DEMOGRAPHICS: Based on Gender and Age 4/15/10 to 4/15/11



External Referral Sources for New FRIENDS

4/15/10 to 4/15/11

- **210** google.com
- **120** facebook.com
- **74** www.facebook.com
- **48** google.co.uk
- **17** fox4kc.com
- **8** google.it
- **8** search.yahoo.com
- **8** google.de
- **7** swagbucks.com
- **6** bing.com
- **5** search.aol.com
- **5** google.com.au
- **5** google.fr
- **3** charter.net
- **3** uk.search.yahoo.com
- **2** linkedin.com
- **2** webmail.earthlink.net
- **2** google.com.ph
- **2** dogpile.com
- **2** search.virginmedia.com
- **1** suche.t-online.de
- **1** kingofthegreen.com
- **1** google.ca
- **1** search.comcast.net
- **1** sn109w.snt109.mail.live.com
- **1** us1.campaign-archive.com
- **1** us1.campaign-archive2.com
- **1** hk.search.yahoo.com
- **1** google.ee
- **1** google.gr
- **1** google.se
- **1** google.nl
- **1** google.pl
- **1** us.mg3.mail.yahoo.com
- **1** google.gp
- **1** us1.campaign-archive1.com
- **1** us.mg4.mail.yahoo.com
- **1** google.com.bo
- **1** us2.startpage.com
- **1** us.mc10.mail.yahoo.com
- **1** translate.googleuser.com
- **1** google.co.kr
- **1** search.orange.co.uk
- **1** search.mywebsearch.com
- **1** us.mg2.mail.yahoo.com
- **1** search.conduit.com
- **1** www.google.com
- **1** duckduckgo.com
- **1** google.ie
- **1** sn111w.snt111.mail.live.com
- **1** google.hr
- **1** tattoodle.com
- **1** google.com.sg
- **1** google.com.sa



Cities of New Users 4/15/10 to 4/15/11

- **267** Kansas City
- **42** Chicago
- **42** Lenexa
- **37** Independence
- **27** Mission
- **21** Saint Louis
- **19** Herndon
- **17** Atlanta
- **16** Issaquah
- **16** New York
- **15** Livingston
- **13** Dallas
- **13** Olathe
- **11** Doylestown



Countries New Users were from 4/15/10 to 4/15/11

- **847** United States
- **12** Canada
- **5** India
- **3** Australia
- **3** Ireland
- **2** Spain
- **2** United Kingdom
- **2** Tunisia
- **1** Belgium
- **1** Chile
- **1** Colombia
- **1** Argentina
- **1** Fiji
- **1** Israel
- **1** Indonesia
- **1** St. Lucia
- **1** France
- **1** Philippines
- **1** Austria



Countries New Users were from 4/15/10 to 4/15/11

- **864** English (US)
- **20** English (UK)
- **2** Spanish (Spain)
- **2** French (France)
- **1** German
- **1** Spanish
- **1** Indonesian
- **1** Vietnamese
- **1** Thai
- **1** Dutch
- **1** Traditional Chinese (Taiwan)

